

Message Text

UNCLASSIFIED

PAGE 01 AMMAN 01790 281626Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----282009Z 010559 /43

R 281532Z MAR 77
FM AMEMBASSY AMMAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 1087

UNCLAS AMMAN 1790

E.O. 11652: N/A
TAGS: BEXP, BTRA, BPRO
SUBJECT: "REVERSE TRADE MISSION" FROM JORDAN

1. OVER PAST TWO YEARS, JORDAN HAS BECOME INCREASINGLY ATTRACTIVE AS A MARKET FOR AMERICAN GOODS, AND SERVICES, HAS BEGUN TO TAKE ON SOME SIGNIFICANCE AS MINI-REGIONAL BUSINESS CENTER, HAS ASSUMED POSITION OF ENTREPORT, AND OFFERS POTENTIAL AS LOCATION FOR PROFITABLE JOINT VENTURING. THIS ACTIVITY. NATURALLY THROUGH UNFORTUNATELY, HAS LARGELY BEEN OVERSHADOWED, BY MUCH GREATER OPPORTUNITIES FOR US BUSINESS IN NEARBY OIL-RICH STATES. SINCE IT APPEARS THAT MOUNTAIN WILL CONTINUE TO BE SLOW TO APPROACH MOHAMMAD, OUR COMMERCIAL OFFICE HAS BEEN ENCOURAGING JORDANIAN INITIATIVE IN SEEKING MUTUALLY ADVANTAGEOUS BUSINESS RELATIONSHIPS. TO FURTHER THIS EFFORT, WE ARE CONSIDERING IDEA OF SUGGESTING TO JORDANIAN BUSINESSMENT THAT THEY FORM DELEGATION TO VISIT U.S. THIS DELEGATION MIGHT, FOR EXAMPLE, VISIT DEPARTMENT OF COMMERCE AND OTHER US AGENCIES CONCERNED WITH EXPORT PROMOTION. WITH COMMERCE ASSISTANCE, GROUP WOULD ALSO VISIT WITH US BUSINESS GROUPS AND MAKE INDIVIDUAL CONTACTS AS WELL.

2. ACTION REQUESTED-COMMERCE TO ADVISE US OF ITS
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DEGREE OF INTEREST AND ABILITY TO SPONSOR AND/OR OTHERWISE SUPPORT VISIT SUCH AS THAT OUTLINED ABOVE. IF "REVERSE TRADE MISSION" FROM JORDAN APPEARS FEASIBLE, WHAT ARE GUIDELINES ARE TO BE FOLLOWED BY US? WE WOULD APPRECIATE RESPONSE ON THIS MATTER SOON AS POSSIBLE.
PICKERING

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 28-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977AMMAN01790
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770106-0405
Format: TEL
From: AMMAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770317/aaaaaops.tel
Line Count: 62
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e4f039b1-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2982370
Secure: OPEN
Status: NATIVE
Subject: \"REVERSE TRADE MISSION\" FROM JORDAN
TAGS: BEXP, BTRA, BPRO
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/e4f039b1-c288-dd11-92da-001cc4696bcc
Review Markings:
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